# COLDWELL BANKER



## PATHFINDERS SINCE 1906



Now 118 years later, the Coldwell Banker Commercial<sup>®</sup> brand is a real estate leader that spans 40 countries/territories with approximately 3,396 affiliated professionals' who are all dedicated to one thing – providing exceptional client service. Our mission is to outline a path for brokers who set up businesses across the globe and enable commercial real estate professionals to continue what Coldwell started in 1906. This path allows our affiliated professionals to guide clients to achieve outstanding outcomes.

Our clients' goals are our goals, and CBC<sup>®</sup> professionals won't rest until they're met. Clients benefit from a highly collaborative community of professionals who believe in sharing their connections, opportunities and knowledge. Because when we work together, we win together.

#### INDUSTRY PARTNERSHIPS

Educational Partner of The CCIM Institute Corporate partner of REALTORS<sup>®</sup> Land Institute

#### RANKINGS

MSCI 🕀

One of the Top 15 firms in the U.S. for sales transaction market share in 2022 by MSCI Real Capital Analytics



Lipsey

Third in number of CCIM designees<sup>2</sup>

In the top 10 on the Lipsey Company's "Top 25 Commercial Real Estate Brands" in 2022.

#### TESTIMONIALS

"I affiliated with CBC because it is a name that everybody recognizes, and a company that can help me be a part of something bigger than myself."

- DANIEL G

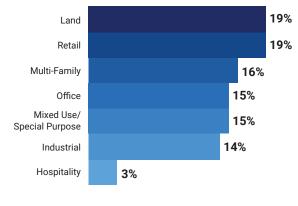
"We were impressed from the beginning with the KNOWLEDGE and SUPPORT of the Coldwell Banker Commercial corporate staff as well as all the RESOURCES provided. We couldn't have picked a better company to affiliate with."

- ANTHONY M. & CHRIS H.

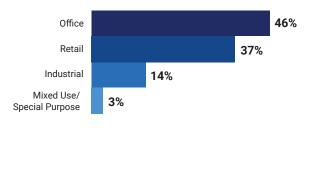


### 2023 POWER BY THE NUMBERS

Coldwell Banker Commercial<sup>®</sup> affiliated professionals delivered strong results in 2023, with over 12,500 completed transactions, resulting in \$6.34B in total sales volume and \$1.77B in lease volume<sup>3</sup>.



SALES YE Sales Transactions 8,182 YE Sales Volume \$6.34B



**LEASES** YE Lease Transactions 4,538 YE Lease Volume \$1.77B











#### CBCWORLDWIDE.COM

1. Based upon sales professionals designated as commercial in dash as of 12/31/2023. 2. According to The CCIM Institute 2023. 3. Based on Coldwell Banker Commercial Data 01/01/2023-12/31/2023. ©2024 Coldwell Banker. All Rights Reserved. Coldwell Banker Commercial\* and the Coldwell Banker Commercial logo are trademarks of Coldwell Banker Real Estate LLC. The Coldwell Banker® System is comprised of company owned offices which are owned by a subsidiary of Anywhere Advisors LLC and franchised offices which are independently owned and operated. The Coldwell Banker System fully supports the principles of the Equal Opportunity Act. 24GL84\_CBC\_2/24